

ISSUE	SECTIONS	DEADLINE	FEATURES	SPOTLIGHT
JANUARY 23	New Jersey Pennsylvania DELMARVA Financial Digest Contractors, Owners & Managers Shopping Centers		Southern NJ Eastern PA New Castle County, DE Tax Issues Building Services Top Retail Deals Mid Atlantic Idea Exchange	Economic Development <i>Featuring:</i> NEDA, NJEDA and PEDA
FEBRUARY 13	New Jersey Pennsylvania DELMARVA Financial Digest Contractors, Owners & Managers Shopping Centers		Central NJ Western PA Baltimore, MD Property Mgmt. featuring IREM Retail Architecture, Construction, Engineering & Environmental	Commercial Office Properties <i>Featuring:</i> 2008 Sales and Lease Transactions * Bonus Distribution at the ICSC Show * Bonus Distribution at the IREM TriState Conference
MARCH 13	New Jersey Pennsylvania DELMARVA Financial Digest Contractors, Owners & Managers Shopping Centers		Northern NJ Central PA Northern VA 27th Annual MBA Conference POA Expo Retail Experts	Best of 2008 <i>Nominate Your Firm and It's Activity/Developments</i> 1031 Exchange * Bonus Distribution at the POA Show

ROP — Run of the Paper is the first section in each issue. This covers news for all five states and offers prime advertising positioning and whitestock covers.

Deadline: 14 days prior to publication date

Editorial requirements: Press Release 250-400 words with property and broker photos. Expert Articles: 550 words with author headshot and 25 word bio.

* Bonus distribution to all major real estate trade shows and events. Additional event distribution will be scheduled regularly. Call or check our website for updates.

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Mid Atlantic Real Estate Journal | 312 Market St. | Rockland, MA 02370 | Toll Free 800.584.1062 | Fax 781.871.5299

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APRIL 10	New Jersey Pennsylvania DELMARVA Financial Digest Contractors, Owners & Managers Shopping Centers		Southern NJ Eastern PA Financing AAGP Show Issue Spring ICSC Convention	Spring Preview <i>Featuring: Byline Expert Articles on all aspects of the industry</i> Environmental Green Buildings Summit * Bonus Distribution at the AAGP Show * Bonus Distribution at the ICSC Convention * Bonus Distribution at the Environmental Green Buildings Summit
MAY 8	New Jersey Pennsylvania DELMARVA Financial Digest Contractors, Owners & Managers Shopping Centers		Central NJ Western PA New Castle, DE Appraisal Spotlight NJAA Expo	Industrial/Distribution Centers <i>Featuring:</i> • <i>Byline Expert Articles</i> • <i>All 2008 Industrial Lease and Sales Transactions</i> * Bonus Distribution at the NJAA Expo
JUNE 12	New Jersey Pennsylvania DELMARVA Financial Digest Contractors, Owners & Managers Shopping Centers		Northern NJ Central PA Architecture & Engineering BOMA International Conference Retail Profiles	Mid Year Review <i>Featuring:</i> <i>Forecasting 2009 and Where You See The Market In 2010</i> * Bonus Distribution at the BOMA Show in Philadelphia

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JULY 10	New Jersey Pennsylvania DELMARVA Financial Digest Contractors, Owners & Managers Shopping Centers		Southern NJ Eastern PA Western MD Creative Financing Environmental/Green Buildings Retail Services	Commercial Brokerage Directory <i>Featuring: Extensive Listing of all Commercial Real Estate Brokers in the Mid Atlantic Area</i>
AUGUST 14	New Jersey Pennsylvania DELMARVA Financial Digest Contractors, Owners & Managers Shopping Centers		Central NJ Western PA BOMA Baltimore Show 1031 Exchange Contractors/Subcontractors PA/NJ/DE Idea Exchange	Property Managers <i>Featuring: IREM, BOMA and IFMA</i> * Bonus Distribution at the BOMA Baltimore Show * Bonus Distribution at the ICSC PA/NJ/DE Idea Exchange
SEPTEMBER 11	New Jersey Pennsylvania DELMARVA Financial Digest Contractors, Owners & Managers Shopping Centers		2nd Annual NJ Top Industry Leaders Central PA VA Coastal Region Green to Stimulate Financial Industry Architects/Engineers Retail Design Competition	Fall Preview <i>Featuring: Byline Expert Articles on all Aspects of the Industry</i>

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OCTOBER 9	New Jersey Pennsylvania DELMARVA Financial Digest Contractors, Owners & Managers Shopping Centers		Northern NJ Eastern PA Kent County DE Fall Appraisal Spotlight MABFM'09 Services/Suppliers	Executive Women in Business <i>Featuring: The Most Successful Women in all aspects of the Commercial Industries</i> * Bonus Distribution at the Mid Atlantic Buildings & Facilities Management Show
NOVEMBER 13	New Jersey Pennsylvania DELMARVA Financial Digest Contractors, Owners & Managers Shopping Centers		Southern NJ Western PA Baltimore, MD Lender's Directory Renovation/Restoration NY ICSC Deal Making	Professional Services <i>Featuring: Expert Biline Articles on Areas of Expertise</i> * Bonus Distribution at the NY ICSC Deal Making Show
DECEMBER 11	New Jersey Pennsylvania DELMARVA Financial Digest Contractors, Owners & Managers Shopping Centers		Central NJ Central PA Virginia Valley Region Environmental/Green Buildings Best SC 2009, Projects/Developments	Insurance/Title <i>Featuring: Commercial and Title Insurance Issues</i> Annual Review <i>Featuring:</i> • A Year Book Style, Who's Who in Commercial Real Estate • Highlighting the Movers and Shakers along with the Big Deals of 2009

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